

Terms and conditions for participation in the Best of AI Award 2025

1. Organizer

The Best of AI Award is organized by Gruner + Jahr Deutschland GmbH (hereinafter referred to as “Organizer”).

2. Eligibility

Natural persons and legal entities residing or based in Germany are eligible to participate. Participants must be at least 18 years old.

3. Registration procedure

- Registration takes place online via the website capital.de/ki-award.
- The registration deadline is July 31, 2025.
- The registration form must be completed in full and truthfully.

4. Categories

The following categories are available:

- AI Leadership Award
- AI Use Case Award
- AI Startup Award

5. Evaluation criteria

The evaluation is carried out by an independent jury according to the following criteria:

- Degree of innovation
- Economic benefit
- Social relevance
- Technical implementation

6. Jury

The jury consists of independent experts from the fields of technology, business, and science.

7. Data protection

- All personal data will be treated confidentially in accordance with the General Data Protection Regulation (GDPR).
- The data will be used exclusively for the purpose of conducting the competition.

8. Copyrights and rights of use

- Participants affirm that they hold all rights to the submitted projects.
- The organizer is granted the right to use the submitted projects within the scope of the competition and related reporting.

9. Disclaimer

- The organizer is not liable for technical malfunctions that could impair participation in the competition.
- Legal recourse is excluded.

10. Prizes

There is no prize money. The winners will be honored at an awards ceremony.

11. Notification of winners

The winners will be notified by email and announced on the capital.de website.

12. Changes to the conditions of participation

The organizer reserves the right to change the conditions of participation at any time. Changes will be announced on the website capital.de.

13. Applicable law

The law of the Federal Republic of Germany applies. The place of jurisdiction is Hamburg.

By participating in the competition, participants accept these conditions of participation.